

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

Applicant: Chris Boardman  
Serial. No: 09/730,266 Examiner: Michael C. Heck  
Filed: Dec. 5, 2000 Group Art Unit: 3623  
For: SYSTEM AND METHOD FOR ESTIMATING PRODUCT  
DISTRIBUTION USING A PRODUCT SPECIFIC UNIVERSE

CERTIFICATE OF MAILING

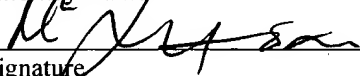
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November 7, 2005

Date of Deposit

Manu J Tejwani

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Signature

37,952

Patent Reg. No.

November 7, 2005

Date of Signature

AMENDMENT

Commissioner of Patents  
P.O. Box 1450  
Alexandria VA 22313-1450

Sir:

In response to the Office Action mailed on May 12, 2005, applicants amend the claims as shown in the Claims section beginning at page 2 of this paper. Remarks are presented on page on page 7 of this paper.